

Please take the time to read our full Terms & Conditions before submitting to register your interest in our Event

#### Event Details

Online Wedding Market over the weekend of Friday 7th - Sunday 9th May 2021

I also want to ensure that your businesses get all the promotion you deserve so although the Market weekend ends on Sunday 9th May, Shop the Artisan Wedding Market will remain on the RubyBelle Events website until the end of May. It may also continue to be promoted through my Social Media channels if relevant to content being posted

### Price to Exhibit £30.00

Inclusion in <u>TWO</u> Categories of Shop the Artisan Wedding Market
Each Category can include a different image for your Business to reflect the category (Inclusion in additional categories costs £5 per category)

# Dedicated homepage for your Business which will be linked to each Category you are included in

Homepage includes contact links for your Social Media sites, Website and place that you sell your products and services online (Etsy Page etc) Each page offers you space for 10-15 images of the products or services that you sell or offer to couples.

All sales are conducted directly between the Seller and the Customer off the RubyBelle Events website,

### Blog Feature

This feature will include 6-8 images of your business which could include your most recent collection, advice to couples about the product or service that you offer to them or a behind the scenes of your business, etc

## Features & promotion\* on Social Media in the run up to the Event

This will include promotion of individual businesses and within each category \*This is will be Paid & Organic

There will also coverage for the Wedding Market in Your West Midlands Wedding Magazine & on their Website in a Blog Post all about the Event and its unique concept!!

### **Application Details**

Applications for Shop the Artisan Wedding Market close on Friday 26<sup>th</sup> March 2021, and you will receive an email with the outcome of your application shortly after this date.

When your application is confirmed as successful, payment will be required within 1 week in order to secure your stand. Payment details will be sent in your confirmation email and your place will only be confirmed once your payment has cleared.

Full payment for your stand is required at the time to booking. We are unable to offer a refund if your application is successful and you have

paid but are subsequently unable to attend.

Payment methods:

BACS - I will provide BACS details with your invoice for payment

## **Event Marketing**

All successful applicants will feature on the RubyBelle Events website in TWO categories on the Shop the Artisan Wedding Market Page. You will also receive a dedicated page for the Event, and be promoted by me on various social media channels in the run up to the Online Wedding Market itself.

I will also be writing a blog including images on each of your companies attending the Event, which will be shared and displayed on the Website & Social Media Channels.

The Event will also be Marketed by Your West Midlands Wedding Magazine in the form of a paid advertisement in the February/March and April/May Issues and a blog post written specifically about RubyBelle Events & the unique format of The Artisan Wedding Market.

RubyBelle Events cannot be held responsible for footfall in numbers to the website or social media channels.

I will of course advertise all events to the best of my ability and will share this with you beforehand.

I do ask that all exhibitors and stallholders help with promotion of the Event by sharing with their mailing list, followers and Brides to be.

I will provide promotional Event material in order to help with this.

Thank you for allowing me to promote your amazing businesses and helping this very strange time for Weddings a little bit brighter!

Becci xx